

CAREER & SKILL BUILDING

Unlocking The Dormant Potential



Assessments



Skill Building



Counselling



Employability Index



Abroad Education



Mental Health



About Company

Unlocking the dormant potential of an individual for career planning, skill-building & mental health. For organizations, manage human resources effectively starting with recruiting the right talent.

We are futuristic in our thinking and scientific in our approach to offer a platform where a client could avail essential support right from the school through corporate. Be it career guidance, skill-building, co-scholastic development, Data Science / AI program, Employability Index, and so on we have something to offer at every stage of life. Membership on our platform is set for life where the user could engage as per the need at the current stage of life. We partner with like-minded professionals to maximize our reach through a fully-loaded white-labelling applications.



Suresh Kadari
C.E.O

“Everyone needs help in one way or other, at one stage or other. The ultimate purpose of education is to develop an individual holistically and make him/her future ready so that they could flourish and also contribute to the society. We at MindsCue support in every stage of development while ensuring balanced mental health through our services.

Memberships & Accreditation

Our leaders, trainers and the programs are Accredited by or Members of or Affiliated to reputed National and International organizations to maintain high quality of services



Supporting at Every Stage

The Scientific approach in Career Building for a successful life

Finding the right balance between aspirations and abilities is the start. Career Building is a combination of 3 essential components:



Career Assessments



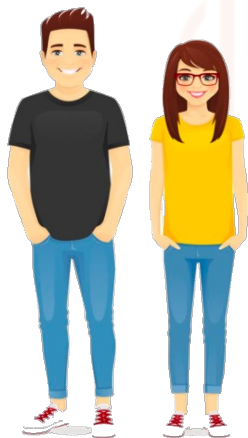
Counselling & Career Draft



Skill Building (Tech & Non-Tech)



High School



Graduates

Position yourself to be a Career Coach you always wanted to be

Meet the ever-increasing demand for quality career counsellors through adopting scientific career guidance and skill-building.



Career Counsellor Certification Program



Freelancing



Be an Entrepreneur

Partner with us to Add Value to your operations and resources

Business solutions for educational and corporate clients to meet their clients and internal resource development requirements.



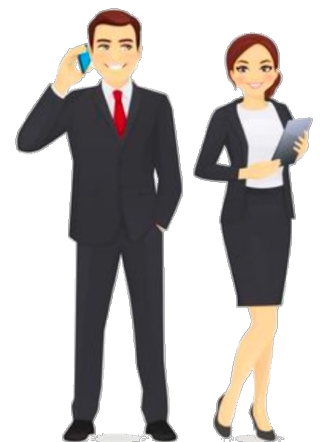
CareerHub for Schools



Hiring & Employee Management



Mental Health Support



Professionals

Holistic High School

Customized programs to meet the specific needs of student and support through his/her development milestones. On demand solutions for students delivered through personalized dashboard to identify career path, competency building & preparedness.

| | | |
|---|--|--|
| <p>We are scientific in our approach – Measure, Identify & Navigate. Our unique solutions are based on standardized psychometric assessments for sure success.</p> <p>Grade 8 to 12 (Cognitive, Career, EQ, Behavior-At-Risk, LD/ADHD, Baseline, Digital Expertise, Learning Styles, ...)</p> | <p style="writing-mode: vertical-rl; text-orientation: mixed; font-size: 2em; font-weight: bold; letter-spacing: 0.5em;">S O L U T I O N S</p> | <p>Battery of Assessments</p> |
| <p>A multi-step approach towards career counselling and abroad education. Understanding the needs of the students for career drafting or processing abroad education applications.</p> <p>Grades 9 - 12 (CareerDraft & Counselling) Grades 11-12 (Regular & Abroad Education Counselling)</p> | | <p>Counselling & Career Mapping</p> |
| <p>Preparing students for the careers by offering exposure through in-house training, field visits, networking, interaction with experts, & internship (1 or 2 Week).</p> <p>Grades 8 - 12 (Customized Skill-Building programs based on Career choices)</p> | | <p>Career Readiness</p> |
| <p>Creating a holistic learning environment beyond the regular classrooms to build character and values through understanding & addressing the needs of society.</p> <p>Grades 8 – 12 (10-30Hr/Yr Field work, Solution Dev, Campaign Mgmt,...)</p> | | <p>Social Responsibility</p> |
| <p>Building competencies to be a global citizen through customized programs in AI & Data Science, Student Entrepreneurship (SEED), Coding Bootcamp (IT), Leadership, Core Skills, etc.</p> <p>Grades 7 – 12 (Structured inhouse programs with certification)</p> | | <p>Specialized Programs</p> |
| <p>Empowering teachers with relevant knowledge and tools to handle teaching needs, student readiness, challenges, career guidance, leadership and Inclusive education.</p> <p>Primary & High School (Customized certification programs based on engagement level)</p> | | <p>Training of Trainers</p> |

CareerBuild Report

CAREER BUILDING REPORT

36 Pg. multi-dimensional report including CareerDraft® and Counselling

CAREER MAPPING REPORT

Student Name : Akshay Kumar
 Institution : UIIT
 Que :
 Reg :
 Date :

Performance Summary

APTITUDE [1:05/8:00] Average High

| | | |
|---------------------|-------------|-----|
| Attention to Detail | [1:05/8:00] | 0.8 |
| Mechanical Ability | [9:00/9:00] | |
| Abstract Reasoning | [8:03/9:00] | |
| Numerical Ability | [9:00/9:00] | |
| Spatial Ability | [5:42/9:00] | |
| Verbal Ability | [7:58/8:00] | |

PERSONALITY [6:16/20:00]

Conventional Analytical Empathetic Extraversion Spontaneous

Personality Trait: Dominant: Self-Motivation
2nd Dominant: Emotional Management

EMOTIONAL INTELLIGENCE [1:27/20:00]

1st Dominant: Self-Motivation
2nd Dominant: Emotional Management

MEMORY

Recall Recognition

LEARNING STYLES [7:19/20:00]

Reception AURAL
Interaction LOGICAL

Snapshot of Career Choices

CareerDraft Summary

Stream – Humanities / Arts
History, Geography, Political Science

Grade 10 → +2 - Arts → Fine & Performing, Humanities, Law & Politics, Other Options → Masters, Civils, Education, Social / NGO, Management, Artist

Professions: Designer, Artist, Economist, Journalist, Social Worker, Physical Educator, Teacher, Anthropologist, Psychologist, Lawyer, Event Manager, Communication Expert, Writer, Historian, Cartographer, ...

| Fine & Performing Arts | | Humanities | |
|-----------------------------|-----------|--|---------|
| Bachelor of Fine Arts (BFA) | 3/4 Years | B.A (Economics) | 3 Years |
| Bachelor in Design (B.Des)* | 4 Years | B.A (Economics) Hons | 3 Years |
| B.A (Hons, English...) | 3 Years | B.A (Psychology) | 3 Years |
| Bachelor of Performing Arts | 3/4 Years | Integrated (B.Sc + M.Sc) Economics | 4 Years |
| B.V.A (Visual Arts) | 4 Years | B.A (History / Sociology / Philosophy) | 3 Years |
| B.C.A (Creative Arts) | 4 Years | B.S.W Sociology | 3 Years |
| Diploma in Fine Arts | 1/2 Years | | |

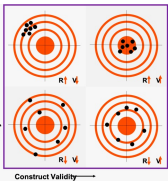
| Law & Politics | | Other Options | |
|-------------------------|---------|----------------------------------|---------|
| B.A LLB Hons | 5 Years | B.A (Mass Communication) | 3 Years |
| B.A LLB | 5 Years | B.A (Hons) | 3 Years |
| B.Sc LLB | 5 Years | B.A (Journalism / Media Studies) | 3 Years |
| B.A (Political Science) | 3 Years | B.A (Hotel / Sports Management) | 3 Years |
| B.A Hons. (Social Work) | 3 Years | BHM | 3 Years |
| | | B.Ed | 2 Years |
| | | B.Ph Ed | 3 Year |
| | | B.R.S (Rural Science) | 3 Years |
| | | B.A | 3 Years |
| | | B.M.S | 3 Years |
| | | Integrated BBA+MBA | 5 Years |

Popular Entrance Exams

Management: CAT, CMAT, XAT, MAT, NMAT
 Law: CLAT, LSAT, AILET, DU LLB
 Design: NIFT, CEEED, NID DAT, AIEED
 Arts: HSEE, AU AIMEE, JNU CEE, BHU PET
 Hotel Management: NCHM JEE, UGAT
 Social Sciences: TISS BAT

Popular Specialization

B.Design: Industrial, Fashion, Textile, Film & TV, Production, Interior, Graphic, ...
 B.F.A: Photography, Visual Communication, Applied Art, Graphic Designing, ...



Standardisation for Quality Assurance

Reliability testing of the dimensions conducted over large sample size (N=34,237) students demonstrated an internal consistency, Cronbach's alpha values, observed to be in the range of 0.862 to 0.913 for all dimensions. Validity tests revealed sound construct structure.

Range of Online Assessments with Personalized Dashboard

MindsCue

Welcome Surabh Personal | 10th May 2023

Assessments: Personal 5, Completed 0
 Counselling: Behavioral 1, Completed 0
 Courses: Behavioral 0, Completed 0
 Careers: Test 25%

ASSESSMENTS

High School | Graduates | Technical | Free to Try

- CareerBuild - Cognitive based Career Stream Selection... (High School)
- CareerBuild - Cognitive based Career Stream Selection... (Graduates)
- High School Career Guidance Assessment (Short form) (Technical)
- Career Inclination Inventory (CII) for Career Selection &... (Free to Try)

COUNSELLING

High School | Graduates | Technical | Free to Try

- Employability Index (High School)
- Graduate - Campus Interview Assessment (Graduates)
- FT/JT Screening Assessment (Technical)

DS & AI Hub @ School

Make your School AI-Ready

Data Science and AI are promising technologies. Creating a hub within the campus, aligned with available labs in the school/college, would help students to get inclined towards these emerging technologies. DS/AI hub is where the knowledge-skill pedagogy is put to its best use. Students could improve their skills and innovate ideas through an application. The stakeholders of the hub will ensure the right practical environment where the students' aspirations would be allowed to evolve into real-time applications.



Thoroughly engaged in learning through knowledge sharing and practical application.



Innovation-inducing environment with dedicated availability of equipment & support.



Opening multiple opportunities for students to experiment and identify their choices.



Work with like-minded from different areas of expertise for enhanced learning.



Mentoring-at-demand from the faculty and external resources to suit the specific needs.


Partnered with the best to delivery one-stop Solution

Start with Robotics & IoT

STAGE 1

Arduino With Electronics

From ₹7,000




- Kit-based Learning
- 100+ Projects
- 80 Hrs of Fun Learning
- Personal Dashboard
- Online Videos
- Master Classes
- Buy Kit or Borrow it
- Certificates & Scholarships

Buy Now

STAGE 2

Arduino Mobility

From ₹7,500




- Kit-based Learning
- 40+ Advanced Projects
- 60 Hrs of Fun Learning
- Personal Dashboard
- Online Videos
- Master Classes
- Buy Kit or Borrow it
- Certificates & Scholarships

Buy Now

STAGE 3

Internet of Things (IoT)

From ₹8,500



- Kit-based Learning
- 30+ IoT Projects
- 50 Hrs of Fun Learning
- Personal Dashboard
- Online Videos
- Master Classes
- Buy Kit or Borrow it
- Certificates & Scholarships

Buy Now

Directly Join Hybrid AI

STAGE 4

Foundation for AI & AI4Good

From ₹9,500

- ▶▶ Essential of AI
- ▶▶ Python Language
- ▶▶ Machine Learning
- ▶▶ AI4Good

Buy Now

STAGE 5

Artificial Intelligence with Data Science

From ₹12,500

- ▶▶ Business Intelligence
- ▶▶ Data Science Concepts
- ▶▶ Deep Learning
- ▶▶ Intro to Edge-AI

Buy Now

OR

- Trainer-Led Sessions
- 8 Weeks; 9 Modules
- 45 Hrs Engagement
- Theory + Assignments
- AI4Good Projects
- Internship Option
- Certificate & Scholarships
- Mentor Support

Entrepreneurs in making

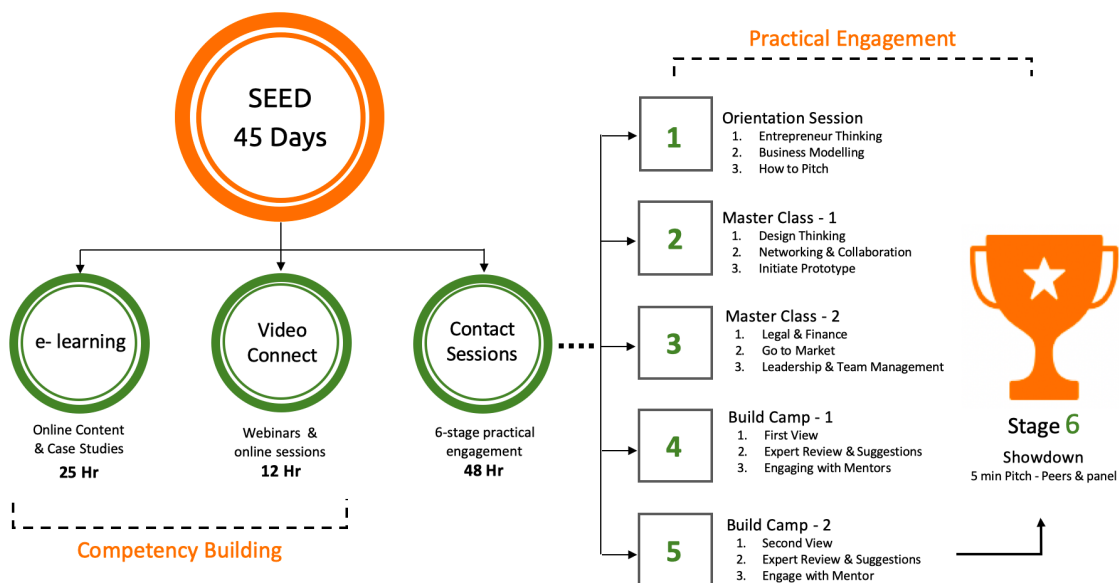
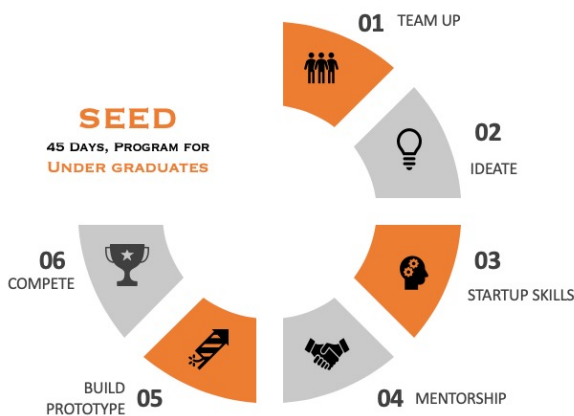


Student Entrepreneurship Engagement Drive (SEED) is a launchpad for students to endure an entrepreneurial journey while in college. Students are moving away from entrepreneurship experience for fear of failure and lack of guidance. SEED is a mentor and expert-driven contact, online and e-learning program to transform student's ideas into a prototype. We assure a worth-taking journey as the offered learning and networking opportunity is beyond comprehension. Students could work on their own ideas or pick one from the identified problems in various ecosystems to develop a viable solution.

Student Entrepreneurship Engagement Drive

A launchpad for students to transform ideas into prototype & beyond...

**Succeed to glory
or
Fail to learn**



Employability Index For Graduates

Get Yourself Market Ready

The major concern with the current Indian market is there is a gap between the institutional output and the demand from the industry. Skill-gap is ever-increasing and needs a scientific method to identify the job readiness of the student.



A market-ready solution to measure the dormant potential and technical know-how of the student to identify skill gaps. Suggest a customized program to impart skills and increase the overall employability index.



Identify Gaps



Skill Building



Employability Index

ASSESSMENT

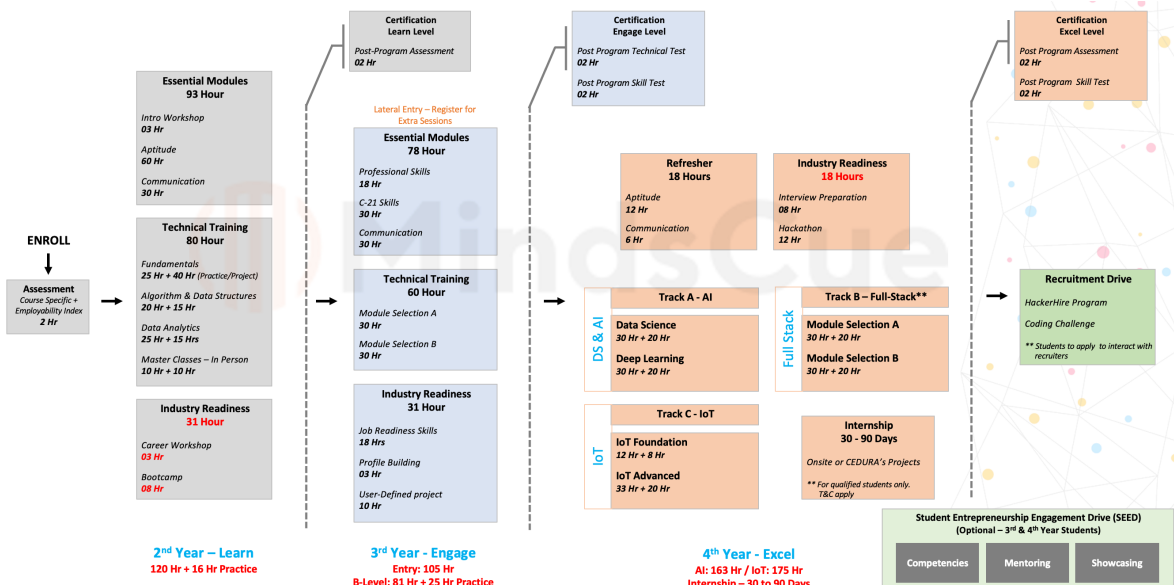
Multi-dimensional online assessment followed by detailed trait reporting & suitable career options.

COUNSELLING

Detailed GAP analysis and personalized career & skill planning to have early advantage & options.

Training

Technical, Essential Skills & interview readiness. Online with Periodical master Classes



Solutions for Professionals

Don't Short Sell Yourself! Be your own boss and by being an entrepreneur. We would build your website, set up your application, and support you in building your brand. For existing businesses, we enable you to expand your offering and reach through technological solutions.

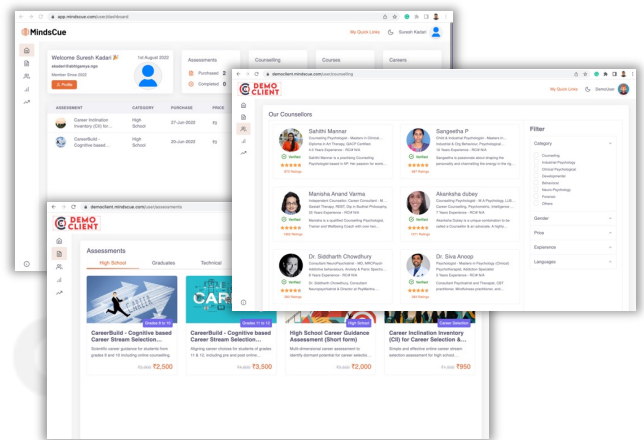
White-Labelled App

Freelance with us

For starters, who would like to step into the world of career Counselling. Basic services and support assured.

Be a Partner

For serious professionals who would like to build their full-scope business. Full range of services and support.



Setup your Business in 48 Hours

- ✓ Your own Website
- ✓ Online Assessments
- ✓ Online Courses
- ✓ Web Application
- ✓ Schedule Counselling
- ✓ Allied Services

| | |
|------------------------|---------------------------|
| 2500+ Alumni | 12+ Assessments |
| 150+ Schools | 9y Experience |

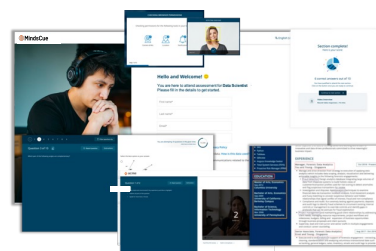
Build your Brand | Website & App | Ready-to-use Services

Proctored Hiring

Screen & Recruit to hire the best

Be it freshers or lateral entry, hiring the right talent from the market has always been a challenge for organizations. Also, conduct proctored events and online video-based interview sessions to reduce the burden on the recruiter and know about the prospective resource before even engaging.

Offer services to your clients and establish your organisation as a multi-service brand.



- Screening Assessment
- Lateral Entry Recruitment Assessment
- Online Proctored Interviews
- Video-based remote interviews
- 360 Degree Evaluations

Empowering Professionals



Certified Career Counsellor Program (CCCP)

Structured knowledge is essential for a successful career as a professional. The Certified Career Counsellor Program has been designed and developed by Indian and International experts to empower you with the necessary career counselling skills along with a global perspective to be a true career coach.

Explore the Program and get certified today. The program comes with an option to have your own fully-loaded white-labelled web application to start your journey as a certified career counsellor.

Counsellor Training
White-Labelled App

Certification
Technical Support

Mentoring
Alumni Support



Module 1

Clinical Psychology 101

Learn about the Human Mind, Stages of Dev., Psychosocial Model, Disabilities, Laws, & more.



Module 2

Indian & Abroad Education

Decode Educational Boards, STEM Streams, Indian & Abroad Admission, Colleges, & more.



Module 3

Career Building

Current & Emerging Careers, Career Dev. Models, Scientific Approach, Assessments,



Module 4

Counselling Skills

Techniques, Best Practices, Ethics & Biases, Challenges, Research, Competencies,



Module 5

Conducting a Session

Types of counselling, Steps, High School, Graduates, Career Planning, Report, Review,



Module 6

Launching your Business

Career & Business Options, Allied Services, Start Business, Branding, Collaboration,



Transform an Organization

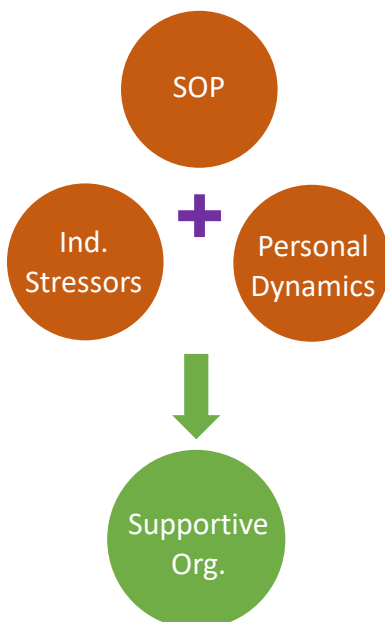
EcoSystem Study

A composite assessment of the existing team, to look inwards on critical areas concerned with team performance, sustenance and growth focusing on dimensions such as Abilities, Behaviors, Interests, Team Integrity, Emotional Intelligence and Skills. It is a customized battery of assessments that would be put together, specific to the organization & its needs, to measure critical dimensions for analysis for improved employee engagement.



Improve Retention

Find your own organization dynamics



Employee Wellness & Contentment Scale (EWCS)

For early prognosis of possible mental & health issues that affect the wellness and contentment of an individual as a contributing value addition for an organization. EWCS is followed by Employee Wellness Assistance Program (EWAP) as part of the supportive organizational goals and commitment to employee wellness beyond the workplace.

Supportive Organization Perception (SOP)

- Profit oriented Vs Human Centric (P vs H)
- Flexible Vs Rule-Driven (F vs R)
- Inclusive Vs Traditional (I vs T)
- Open Culture Vs Self-serving (O vs S)
- Belongingness Vs Contractual (B v C)

Independent Stressors

- Personal Factors
- Social Factors
- Health Factors
- Financial Factors
- Professional Factors

Personal Dynamics

- Personal Engagement (5 Dim.)
- Work-Life Balance (5 Dim.)
- Perceived positive effect of Life (5 Dim.)

Additional Services

We are tech-savvy and understand the market needs better. We are on a constant endeavour to enhance our services for better careers and happiness in life. We seek feedback from our partners who help us in improving our offering as well as introduce new solutions for better reach and effectiveness. We are always open to new challenges and innovation.

Our platform supports the quick integration of new solutions. We have various proven services for our partners to cater to the needs of their target group while expanding their reach. What more? Our platform allows you to create your assessments, career-building courses and more.



White Labelled / SaaS Platform

A true white-labelling platform with client and admin accounts for full control.



CareerHub for Schools

On-demand services for students with additional features, round the year.



Corporate Solutions

Customized solutions to meet the dynamic employee hiring and engagement needs.



Mental Health Support

Professional services to mitigate various mental health related to issues.

We are innovative & futuristic. We understand that progress is possible through dynamism, meeting the ever-changing needs of the market. Work with us to offer high-quality & right solutions to your target groups. Explore our integrated platform to expand your

Our Composite Solutions



Psychometric Assessments

Scientific assessments for careers, employability, and more to know in detail about an individual



Abroad Education

Look beyond boundaries to learn from the best institutions around the world for future readiness & better life



Career Counselling

Offering counselling and guidance for high school students to graduates at various stages of their progress



Talent Management

Hiring or employee engagement solutions to recruit and retain the best talent for a successful organization



Skill Building Programs

Career-specific and essential skill building programs to improve the career readiness of an individual



Certified Career Counsellor Program

Training & Developing a new generation of counsellors through a structured program delivered by professionals





MindsCue

Connect with Us:



hello@cedlearn.com
<https://cedlearn.com/>



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